

YOU'VE JUST CROSSED INTO THE DIMENSION OF...

ELLERY MCADAMS SCOTT

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IMAGINE IF YOU WILL ...

an art director, graphic designer, and production artist rolled into one industrious individual. Well look no further than Ellery McAdams Scott.

A designer with a passion for illustrating, branding, and packaging - I am most productive while within earshot of an endless loop of the classic TV series, The Twilight Zone. I infuse my love of sixties illustration and advertising with a seamless blend of modern design to shape **original work that is both enduring and timeless.**

I often tie in the skills of an art director and production artist into my designer role, **taking an idea all the way from conception to production.** Given the opportunity, my efforts will undoubtedly transport your business into another dimension.

A DIMENSION OF MIND ...

MATC PRESIDENT'S LIST - 4.0 GPA
2019, 2020, and 2021 Semesters

PHI THETA KAPPA - Member
2020 - present

NATIONAL TECHNICAL HONOR SOCIETY - Member
2020 - Present

MATC STATE AMBASSADOR - Nominee
2021 Spring Semester

MATC GRAPHIC DESIGN PROGRAM - Graduate
Associate's Degree - Graduated May 2021
Production Artist Certificate

A DIMENSION OF SIGHT ...

DESIGN

Color theory, packaging design, illustration, branding strategy

TECHNICAL

Adobe Illustrator, Photoshop, InDesign, AfterEffects, Premiere. Microsoft Word, PowerPoint

PRACTICAL

Copywriting and academic writing, customer service, organization, time management, collaboration

SUBMITTED FOR YOUR APPROVAL ...

"With a death grip on client research, and a sub-atomic eye toward detail, she consistently delivers original content that's precision paired to the project.

Do yourself a big favor, check out her work."

THERE IS A DIMENSION ...

JSG - MARKETING MANAGER
MARCH 2022 - PRESENT

Responsible for all agent marketing materials, digital media and social media management, website maintenance, and conception and production of advertising campaigns.

JSG - MARKETING COORDINATOR
FEBRUARY 2021 - MARCH 2022

Responsible for concepting and executing marketing materials such as social media posts, event flyers, agent listing materials.

Rebranding JSG's identity system, including creating an original logo.

After the rebrand, our team **increased sales by \$30 million** and recruited more than a dozen new employees.

Received **over 3 MILLION impressions in 30 days** on JSG branded GIFS on GIPHY.

Increased Instagram accounts reached by 411%, accounts engaged by 102%, and followers by 9.2%.

STARBUCKS - SHIFT SUPERVISOR
OCTOBER 2014 - AUGUST 2019

HARTEAU FAMILY - NANNY
SEPTEMBER 2016 - MAY 2021

ZEALOUS | INDUSTRIOUS | STUDIOUS | RAVENOUS